

## WedSites Case Study:

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# I DO CREW

*Give your clients an easy-to-use, dedicated online portal that makes you look professional, gives them a great experience, and helps you stand out from the crowd.*

### About *I Do Crew*

I Do Crew is a Professional and Personal On the Day Wedding Coordination and Styling company, for loved up couples who are excited to be planning and designing their own wedding, but want some help on the day too.

Having experienced other Wedding Planning platforms in the market, Christine Lighthart (Founder at I Do Crew) was fed up paying for tools that she didn't need and wasn't comfortable asking couples to use a platform that would surely overwhelm them.

She searched for a solution that was focused on serving the couples first and then the vendors needs. Something easy to use that was cloud-based and created a lot of the documents that both couples and vendors need intuitively.

Christine found that and so much more by partnering with WedSites!



# The *world's first* all-in-one wedding planning platform



Christine is a Pro User that's been using WedSites since September 2020, primarily leveraging the personalized event planning tools with her couples, The Pro plan includes access to digital checklist, seating chart builder, printable reports, timeline creator, budget calculator + tracking vendor payment reminders, notification & reminders for urgent tasks plus all the Standard Plan inclusions.

*"I've had one customer use it from the moment they booked us to their Wedding Day which was just a few weeks ago. As their wedding was in a regional area they found the Wedding Website feature very helpful. My team and the Caterer appreciated the documents we were able to easily pull from WedSites!"*

Christine Lighthart, Founder, I Do Crew

## Results that speak volumes

Client reported:

- Experienced benefits within 1-4 weeks
- Covid-19 highlighted the value of a Wedding Website
- Experienced so much help within the platform
- Clients find it easy to use and they actually use it
- As they use it more and more they will enjoy the consistency in the documents

